# **Thomson Reuters Marketplace**

#### EXPAND YOUR AUDIENCE WITH ONE GLOBAL ECOSYSTEM

Getting your valuable product in front of a customer is the key to selling it. The Thomson Reuters Marketplace makes it easy for customers to discover new solutions that increase their ROI, expand the value of their existing investments, and improve customer service. An online store, the Marketplace enables them to view, demo, trial, or purchase the latest and greatest solutions in the industry. The Marketplace showcases offerings to thousands of buyers across the globe, and it delivers success in the form of high-value products and solutions.

#### MARKETPLACE KEY BENEFITS

- Increase visibility for your products and services
- Present your offering to a wide range of client audiences
- Leverage the trusted reputation of Thomson Reuters
- Open the door to even more opportunity through expanded relationships with Thomson Reuters partner programs
- Reach new users through new use cases and workflows enabled by third-party solutions integrated with Thomson Reuters products

#### WHAT'S AVAILABLE ON THE MARKETPLACE?

- Curated third-party solutions from both Thomson Reuters partners and industry leaders, including applications, integrations, and services
- Complementary/value-add solutions offered by Thomson Reuters
- Thomson Reuters products will continue to be available through thomsonreuters.com

#### THE TIME IS NOW

- Seize the opportunity to perfectly pair your core audience to your solution
- Join the beta, gain valuable beta customer feedback, and be ready for launch
- Explore options for collaboration and integration at https://developerportal.thomsonreuters.com
- · Get a head start by market testing your message with beta customers
- Test back-office purchasing and selling experiences

The Marketplace is launching in February 2021. If you are interested in becoming a seller in the Marketplace, please send your request to marketplacesupport@thomsonreuters.com.



#### **1 Billion**

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#### Wide range of client audience,

including Am Law 250, UK 100, EMEA, Corporates, and Strategic Accounts.

## 97%

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use our online legal information products, including Westlaw<sup>®</sup>, Practical Law, and Practical Law Connect.



100 of the top 100 public accounting firms and 99 of the Fortune 100 use **Thomson Reuters Checkpoint.** 

**121,000,000** visits were made to FindLaw<sup>®</sup> enterprise websites for small law

firm lawyers in 2016.

