

# LAWPAY<sup>®</sup>

AN AFFINIPAY SOLUTION

**Spend more time on your clients than your billing**

Trust Payment  
IOLTA Deposit

New Case Reference

\*\*\*\* \* 9995

TOTAL: \$1,500.00



## THE LAWPAY DIFFERENCE

### Legal-Focused Foundation

Work with a provider who understands the distinct financial requirements of law firms like yours.

- 15+ years of experience supporting the legal industry
- First payment solution developed *specifically* for lawyers

LawPay is the *only* payment solution that contractually protects client funds.



### Commitment to IOLTA Compliance

Never worry about commingling funds or inconsistencies between deposit amounts and account balances.

- Proprietary technology allows separation of earned and unearned fees
- Third-party debits from trust accounts are **never** allowed

95% of support phone calls are answered *before the second ring.*



### Flexible Proprietary Technology

Incorporate secure online payments into the same solutions you already rely on to run your firm.

- Seamless integrations with 60+ leading legal tech solutions
- No need to stop using your favorite legal software

### Impressive Industry Partnerships

Enjoy exclusive member discounts from a provider that supports the organizations that support you.

- Vetted and recommended by all 50 state bars and offered through the ABA Advantage program
- Exclusive payment processing provider for ALA's VIP Business Partner program

### Surprisingly Great Support

Get prompt, personalized advice from real people who have experience assisting legal professionals.

- Expert in-house support team available by email, phone, or live chat Mon–Fri
- After-hours and weekend support via email

## LAWPAY IS WITH YOU EVERY STEP OF THE WAY

### Underwriting Team

Our underwriting team reviews all of the contact information associated with every new account, requests supporting documentation when necessary, and runs both an identity verification and banking verification to prevent fraud and ensure timely deposits.

### Customer Success Team

Every new user receives a personalized, one-on-one walk-through of LawPay, customized to their individual business needs and goals. The Customer Success Team also offers monthly webinars that users can watch live or on-demand at a later date.

### Risk Analysts

In the event of a chargeback, a risk analyst will proactively reach out to offer guidance and help collect documentation to contest it. They will communicate with the card-issuing bank on your behalf and handle all matters related to challenging the chargeback.

Our success rate for reversing chargebacks is **twice the industry standard.**



### No-Charge Monthly CLEs

As part of our commitment to supporting the success of every legal professional, we make it easy to earn CLE credits on your schedule by providing a robust catalog of live and on-demand CLE courses covering the latest legal trends and best practices.

### Resources for Your Firm

We offer an extensive library of downloadable resources. Our ebooks and guides contain valuable insight and advice on topics that matter most to you, and our customizable forms help you streamline operations and improve the client experience.

When you sign up for LawPay, you'll be assigned a dedicated account manager who you can call or email at any point during the life of your LawPay account.



LawPay is a registered agent of Synovus Bank, Columbus, GA., and Fifth Third Bank, N.A., Cincinnati, OH.



**LawPay is the leader in legal payments for a reason.**

Visit our website to discover even more benefits of our trusted online payment solution.

[lp.lawpay.com/tradeshaw](http://lp.lawpay.com/tradeshaw)

